

Green 360[®]

Exploring pathways to green careers

green360careers.net

Green 360[®] is an online community and curricular resource created to cultivate the next generation “green” workforce. Green 360 provides the tools, information, and people to guide high school and college-age students to make informed career choices and create their pathway to green careers. Green 360 is a program funded by Pacific Gas & Electric Company and approved by the California Public Utilities Commission.

How it Works

Green 360 provides three program offerings:

The **Career Catalyst** launches students on their career exploration. They take a career interests inventory and explore jobs that match their interests. Students can use the Career Catalyst independently or as part of a class or program. Green360careers.net/catalyst.

The **Green Career Pathways** online course is a flexible multi-week experience for high school 11th and 12th graders. The course includes seven sections that can be completed in about twelve class sessions. Students learn about the challenges inherent in achieving environmental sustainability. They are invited to discover and express their interests and develop research and interview skills that will inform their career exploration. An optional final project enables students to synthesize what they have learned. Green360careers.net/course.

The **Green 360 Online Community** provides a space for students to learn more about environmental challenges and the multitude of related careers. Students are invited to interact with Green 360 Gurus, practicing professionals who volunteer to share their green career perspectives through blogs, interviews, and group discussions. They may also interact with Career Coaches who provide tips for successful career exploration. Green360careers.net.

Link & Leverage Green 360 in the Classroom

Environmental sustainability challenges: The Green Career Pathways course integrates ten *environmental challenges*-- sustainable communities, healthy people, green transportation, green construction, reduce, reuse, and recycle, sustainable food, clean water, healthy environmental resources, energy efficiency and conservation, and renewable energy.

Career resources: Green 360 integrates the Interests Profiler assessment tool and the Department of Labor jobs database, of which approximately 220 of the 1,100 job profiles are classified as “green.” Students taking the course are guided to develop skills that are key to making informed career choices – networking and informational interviewing. They interact with career coaches to connect the dots between their interests and skills and the green careers that engage them in addressing environmental challenges. Representatives of college and work training programs provide insight into post-high school opportunities.

Workforce Engagement: Green Guru bloggers in the Green 360 community share insights about their jobs: how they are addressing environmental sustainability, the challenges they foresee, and how they prepared for their careers. The community encourages students to take initiative, frame thoughtful questions, and to share what they learn with peers.

Contact Green 360 to learn more about our programs.

- Joanne Martens, 408-691-5678, joanne@green360careers.net
- Laurie Maak, 510-520-4658, lmaak@wested.org

