



## Protect and Grow Expanded Learning Programs for Student Success

**The California Afterschool Advocacy Alliance (CA3)** is the statewide voice for expanded learning (afterschool and summer) programs. Our coalition represents the interests of the children, youth, and their families that rely on publicly funded expanded learning programs throughout California.

A deep body of national and California-focused research proves that high-quality expanded learning programs increase student attendance and engagement, raise English language proficiency and graduation rates, build social and emotional skills, and prevent summer learning loss. Families with means provide enrichment and academic support to their kids after school and in the summer, but our public education system must ensure ALL California students have access to these critical learning opportunities to reduce the state’s educational disparities.

### How CA3 works

In CA3, school districts, county offices of education, community-based organizations, law enforcement, local government officials, policy experts, families, students, and other allies **come together to**:

- Promote legislative and administrative policies, both state and federal, that enhance the quality and accessibility of publicly funded expanded learning programs in California’s most underserved communities.
- Build awareness with the public and policymakers of the essential value and role of expanded learning programs to support student success.

Formed in 2009, CA3 has successfully supported the enactment of dozens of legislative, administrative, and budget proposals impacting more than 900,000 students in 4,500 programs across California. After a decade of flat state funding and double-digit rising operational costs, **we led the Save After School campaign to secure an additional \$50 million for state-funded afterschool programs in 2017, and another \$50 million in 2019.**

### CA3 members

CA3 is a coalition of over 20 expanded learning providers and advocacy organizations from across the state representing a diverse range of California communities and serving hundreds of thousands of families daily, including:

A World Fit for Kids  
 After-School All-Stars, Los Angeles  
 arc  
 Bay Area Community Resources  
 Boys & Girls Clubs of Carson  
 California AfterSchool Network  
 California Alliance of Boys & Girls Clubs  
 California School-Age Consortium  
 California State Alliance of YMCA’s

California Teaching Fellows Foundation  
 Children Now  
 Community Youth Ministries  
 EduCare Foundation  
 Fight Crime: Invest in Kids  
 Foundation for California Community Colleges  
 Heart of Los Angeles  
 LA’s BEST Afterschool Enrichment Program  
 LA Conservation Corps

Mission: Readiness  
 Partnership for Children & Youth  
 ProYouth  
 Sacramento Chinese Community Service Center  
 The Children’s Initiative  
 Think Together  
 Woodcraft Rangers  
 YMCA of San Diego County



# Join Us to Protect and Grow Expanded Learning Programs in California

There are two ways to join CA3. Find the right fit for your organization.

## AFTERSCHOOL ADVOCATE BENEFITS:

- ✓ **Access to critical information:** Receive critical information and analysis on state and federal efforts, policies, and elections impacting your programs through quarterly updates.
- ✓ **Networking and field building opportunities:** Build and deepen partnerships with other program leaders, elected officials, and like-minded allies and coalitions at annual networking and advocacy events.
- ✓ **Amplify your program:** Grow your sphere of influence and highlight the impact of your work with quick and easy tools to communicate with policymakers.

Organization size (annual budget)	Annual Contribution
Under \$500,000	\$250
\$500,000 - \$1,000,000	\$500
Over \$1,000,000	\$1,000

## STEERING MEMBER BENEFITS:

- ✓ **Information as it happens:** Receive the most up-to-date information and analysis on state and federal efforts, policies, and elections impacting your programs.
- ✓ **Determine legislative strategy:** Set legislative priorities for CA3's experienced legislative team to share with policymakers.
- ✓ **Inform research and messaging:** Shape our statewide research and communications materials to ensure the voice, values, and interests of your students, programs, and communities are represented and prioritized.
- ✓ **Individualized support:** Grow your sphere of influence, communications, and impact at the local, state, and federal levels.
- ✓ **Networking and field building:** Build and deepen partnerships with other program leaders, elected officials, and like-minded allies and coalitions.
- ✓ **Media presence:** Tools and opportunities to showcase the need and value of your programs in local newspapers and television, education-focused online journalism, and social media.
- ✓ **Determine and oversee CA3 budget.**

Organization size (annual budget)	Annual Contribution
Under \$5 million	\$7,000
\$5 - \$15 million	\$11,000
Over \$15 million	\$15,000

The coordination and advocacy work of CA3 is paid for by the members of CA3. Together, CA3 organizations contribute more than \$100,000 cash and \$300,000 in-kind support annually.

To learn more about becoming an Afterschool Advocate or Steering Member, please complete the form below or contact Jen Dietrich, Policy Director at the Partnership for Children & Youth and CA3 Campaign Coordinator, at [jdietrich@partnerforchildren.org](mailto:jdietrich@partnerforchildren.org) or call (510) 830-4200x1615.

**Organization:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Contact email address:** \_\_\_\_\_

**Contact phone number:** \_\_\_\_\_

**Interested in learning more about:**

CA3 Afterschool Advocate

CA3 Steering Member

